

Retail's Impact in Tennessee

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

28%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$117.9B total impact on GDP

\$30.5B direct labor income

104.4K retail establishments

726K direct retail employment

1.2M total jobs supported

\$52.7B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN TENNESSEE

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	725,950	\$52,721
Accommodation	43,080	\$4,906
Administrative and support and waste management and remediation services	334,230	\$18,978
Agriculture, forestry, fishing, and related activities	86,880	\$2,242
Arts, entertainment, and recreation	100,100	\$11,249
Construction	266,320	\$18,520
Educational services	90,260	\$4,856
Finance and insurance	235,110	\$28,616
Health care and social assistance	449,740	\$43,302
Information	69,870	\$15,770
Management of companies and enterprises	58,780	\$8,313
Manufacturing	383,020	\$65,820
Mining, quarrying, and oil and gas extraction	7,960	\$1,388
Other services (except government and government enterprises)	268,690	\$12,401
Professional, scientific, and technical services	274,260	\$29,126
Real estate and rental and leasing	218,010	\$56,104
Transportation and warehousing	294,540	\$25,713
Utilities	4,800	\$4,905
Wholesale trade	143,730	\$33,079

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THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN TENNESSEE

2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
Tennessee	104,364	725,950	1,248,490	\$30,489	\$69,744	\$52,720	\$117,884
TN-1	11,608	90,940	141,980	\$3,605	\$6,592	\$5,949	\$11,261
TN-2	14,530	88,140	148,750	\$3,858	\$8,332	\$6,957	\$14,289
TN-3	10,171	80,150	140,540	\$2,966	\$7,179	\$5,191	\$12,514
TN-4	9,211	63,720	105,970	\$2,338	\$4,830	\$4,267	\$8,979
TN-5	9,038	63,000	111,640	\$2,996	\$7,587	\$4,928	\$11,958
TN-6	11,709	81,420	135,390	\$3,404	\$7,368	\$5,847	\$12,365
TN-7	13,895	103,530	189,210	\$4,696	\$12,943	\$7,679	\$20,443
TN-8	11,501	78,780	126,880	\$3,187	\$6,111	\$5,644	\$10,799
TN-9	12,701	76,260	148,140	\$3,439	\$8,802	\$6,257	\$15,278